



ADVANCING EFFECTIVE
GLOBAL LEADERSHIP

We believe those leaders who have a global view, cultural awareness, peer networks, and the ability to collaborate, produce better outcomes.

Ambassador Stuart W. Holliday
President and CEO
Meridian International Center



- Meridian's President Ambassador Stuart Holliday at the opening of the *Jam Session* in China's National Centre for the Performing Arts. The exhibition was a joint initiative of Meridian and the U.S. Embassy in Beijing.

Photo courtesy of U.S. Embassy Beijing, China

MEET MERIDIAN

Meridian International Center is a nonprofit, global leadership organization headquartered in Washington, D.C.

OUR VISION

We envision a more secure and prosperous world characterized by mutual understanding, innovation, economic growth, and inclusion. The path to realizing this vision is through more effective and connected public and private sector leadership at all levels.

OUR MISSION

To create innovative exchange, education, cultural, and policy programs that advance three goals:

- Strengthen U.S. engagement with the world through the power of exchange.
- Prepare public and private sector leaders for a complex global future.
- Provide a neutral forum for international collaboration across sectors.

OUR WORK



- Participant from the U.S. Department of State's 2014 Pan-Africa Youth Leadership Program spells out her vision for leadership in Africa.

LEADERSHIP EXCHANGES

BUILD EXPERTISE AND RELATIONSHIPS

Meridian's tailored exchange programs allow leaders from around the world to connect with their American counterparts and collaborate on solutions to challenges facing their communities, organizations, and countries.



- Members of Afghanistan's High Peace Council, Malawi Ghulam and Fazel Karim, meet with U.S. Attorney for the Eastern District of Michigan Barbara L. McQuade and her staff.



- Deputy Special Representative for Global Partnerships at the U.S. Department of State Thomas Debass, IBM's Vice President of Global Citizenship Initiatives Jen Crozier, and Enbridge CEO Al Monaco at the 2014 Meridian Global Leadership Summit.

Photo by Joyce N. Boghosian

NEUTRAL FORUMS

DIALOGUE AND COLLABORATION

Meridian annually produces more than 100 roundtable discussions, conferences, seminars, programs, policy discussions, and other neutral forums that bring together the world's top private and public sector leaders, and the diplomatic corps.



- Ambassador of Trinidad and Tobago H.E. Dr. Neil Parsan and entrepreneur Christopher M. Schroeder discuss innovation and entrepreneurship at a Meridian program.

Photo by Joyce N. Boghosian



■ *Ants* by Chen Zhiguang (stainless steel), from the exhibit *METROPOLIS NOW! A Selection of Chinese Contemporary Art* curated by Meridian.

Photo by Joyce N. Boghosian

CULTURAL DIPLOMACY

BRIDGE COMMUNITIES AND COUNTRIES

Through the Meridian Center for Cultural Diplomacy, we create exhibitions, trainings, and conferences that bridge cultural divides. These programs increase understanding and strengthen relationships between the U.S. and countries around the world.



■ U.S. Under Secretary of State for Political Affairs Wendy Sherman views the exhibition *In Small Things Remembered: The Early Years of U.S.-Afghan Relations*.

Photo courtesy of U.S. Embassy, Kabul, Afghanistan



■ Meridian partners with Taproot Foundation to provide pro bono mentoring to community leaders.



■ The Crown Prince of Spain H.R.H. The Prince of Asturias delivers opening remarks at Meridian's Service Innovation Summit in Madrid, Spain.

TRAINING PROGRAMS

PREPARE LEADERS FOR SUCCESS IN A GLOBAL CONTEXT

Building on more than 55 years of experience, Meridian's custom training programs combine practical tools with expertise from our high-level network, ensuring our private and public sector partners are equipped to navigate global challenges and opportunities.



■ Members of Meridian's Corporate Council are briefed by Ambassador of Nigeria H.E. Adebawale I. Adefuye on the economic and business climate in Nigeria.

■ Former Secretary of Commerce and Kellogg CEO Carlos Gutierrez accepts the Meridian Global Leadership Award.

Photo by Shevett Studios

OUR APPROACH

We prepare emerging and established leaders to effectively meet the challenges of a complex global future.

CROSS-SECTOR LEADERS



WE BRING TOGETHER A CROSS-SECTION OF ESTABLISHED AND EMERGING LEADERS:

- Corporations
- Governments
- Diplomatic Corps
- NGOs
- Foundations
- Individuals

PROGRAMS AND RESOURCES



PROVIDE THEM WITH RESOURCES AND INSIGHT ON KEY GLOBAL ISSUES THROUGH OUR:

- Exchanges
- Training
- Forums
- Cultural Diplomacy

OUTCOMES



THEY GAIN KNOWLEDGE AND VALUABLE SKILLS THAT INCREASE THEIR EFFECTIVENESS AS LEADERS:

- Global Competency
- Insight and Context
- Applied Leadership
- Networks

VALUE AND IMPACT



WHICH BENEFITS INDIVIDUALS, COMMUNITIES, AND COUNTRIES AROUND THE WORLD:

- Greater Security
- Economic Development
- Innovation
- Mutual Understanding

OUR PROGRAMS

Our suite of programs delivers the approach and environment for leaders to understand global issues and cultures, exchange ideas, collaborate on solutions, and build valuable relationships.

EXCHANGE

- Professional Leadership Exchanges
- Public-Private Partnerships
- Youth Leadership Development
- Multi-City Programs and Facilitated Workshops
- Participant Recruitment and Selection
- Trade Missions
- U.S. Federalism Briefings



U.S. Vice President Joe Biden meets with international leaders.

CULTURE

- Cultural Diplomacy
- Curation of Cultural Exhibitions and Presentations
- International Museum Capacity Building
- Development of Educational Initiatives
- People-to-People Exchanges



Artist Zeinab Al Hashemi at the *PastForward* exhibition opening.

Photo by Joyce N. Boghosian

FORUMS

- Leadership Summits
- Seminars and Conferences
- Speed Convening
- Salon Dinners
- Roundtable Discussions
- Film Series
- Annual Meridian Ball



Ambassador of Botswana H.E. Tebelelo Seretse, Ambassador of Mexico H.E. Eduardo Medina-Mora, and Ambassador of Singapore H.E. Ashok Kumar Mirpuri at the 2013 Meridian Global Leadership Summit.

Photo by Joyce N. Boghosian

TRAINING

- Country and Regional Briefings
- Practitioner-Led Workshops
- University Partnerships
- Leadership Skills Development
- Stakeholder Engagement and Sustainability Strategy
- Business Diplomacy and Cultural Intelligence



Ambassador of Qatar H.E. Mohamed Bin Jaham Al Kawari briefs Meridian's Corporate Council on the Qatari business climate.

OUR GLOBAL IMPACT

Our impact is felt by individuals, organizations, and communities around the world, who rely on our expertise in key global issues.

IMPACT AREAS

MERIDI'AN'S PROGRAMS ADDRESS CHALLENGES AND SOLUTIONS RELATED TO THE FOLLOWING CRITICAL GLOBAL ISSUES:

- Business and Trade
- Civic Engagement
- Cultural Diplomacy
- Education
- Empowering Women and Girls
- Energy and the Environment
- Entrepreneurship
- Food Security
- Foreign Policy
- Global Health
- Governance and Transparency
- Human and Civil Rights
- Media and Journalism
- Public Diplomacy
- Science and Technology
- Volunteerism
- Youth Leadership Development

SINCE 1960

WE HAVE PARTNERED WITH THE U.S. DEPARTMENT OF STATE TO IMPLEMENT THE INTERNATIONAL VISITOR LEADERSHIP PROGRAM. ALUMNI INCLUDE:

EACH YEAR

THROUGH OUR
500+ PROGRAMS
AND
EXCHANGES
WE IMPACT:



180

COUNTRIES



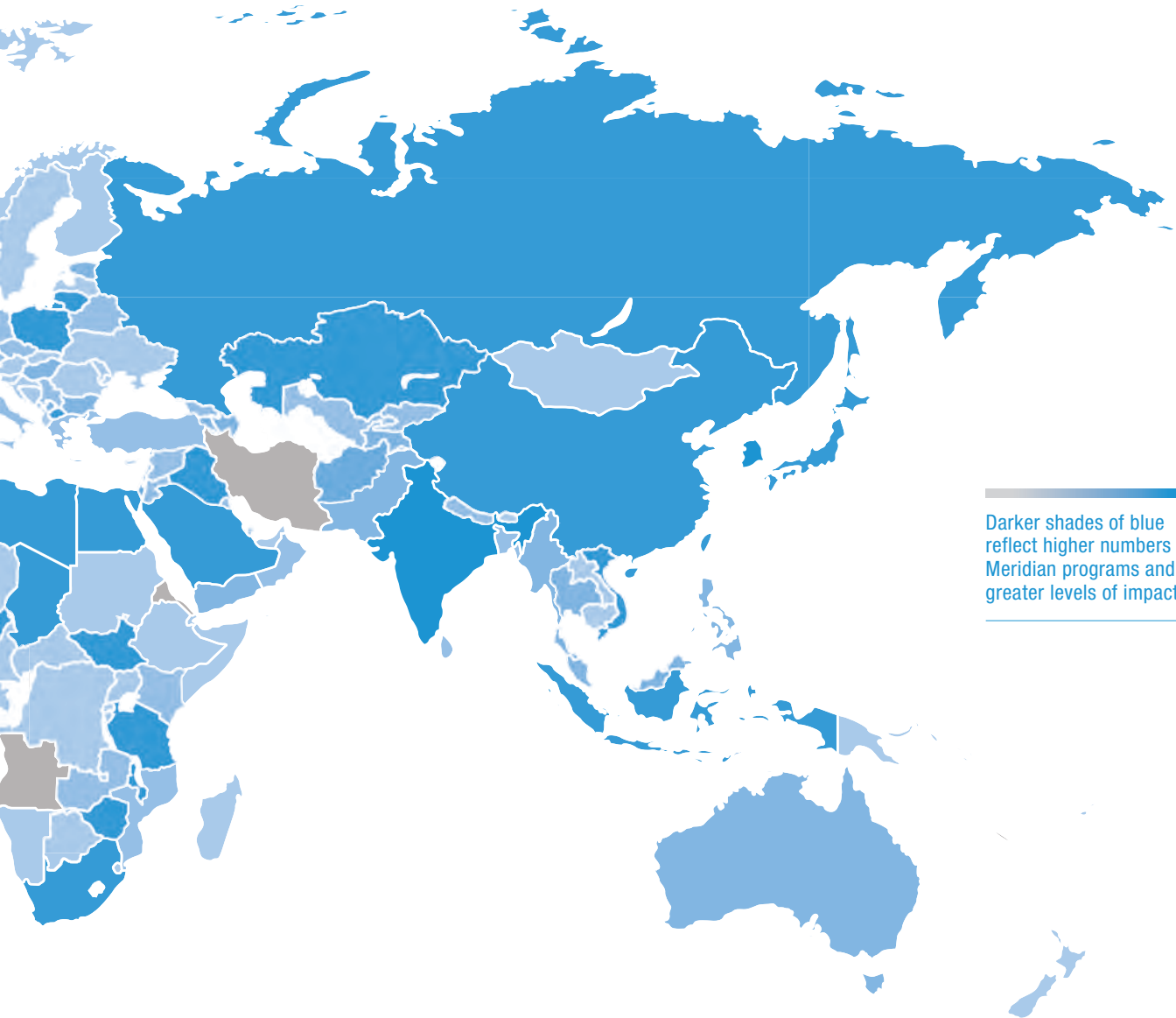
3,500+

LEADERS



30+

MULTI-NATIONAL
CORPORATIONS



69,510

GOVERNMENT OFFICIALS, DIPLOMATS,
FORTUNE 500 EXECUTIVES, AND
OTHER EMERGING LEADERS



4

NOBEL PRIZE
WINNERS



168

HEADS OF
STATE

OUR PARTNERS



- U.S. Secretary of State John Kerry meets with participants from the African Women's Entrepreneurship Program.

Photo courtesy of the U.S. Department of State

Meridian is a principal partner of the

U.S. DEPARTMENT OF STATE

and other government agencies. We implement the International Visitor Leadership Program (IVLP), which promotes mutual understanding between countries around the world and the U.S.

The world's leading

MULTI-NATIONAL CORPORATIONS

count on us to design programs that address critical business challenges and opportunities, elevate their CSR initiatives, and accelerate development of their leaders.



- The Carlyle Group Founder David Rubenstein interviews FedEx CEO Fred Smith at the 2012 Meridian Global Leadership Summit.

Photo by Joyce N. Boghosian



- Ambassador of the United Arab Emirates H.E. Yousef Al Otaiba inaugurates *Past Forward: Contemporary Art from the Emirates*, a joint initiative of Meridian and the Embassy of the United Arab Emirates.

Photo by Joyce N. Boghosian

We work closely with the

DIPLOMATIC CORPS

in Washington, D.C. to foster greater understanding of their cultures, create networks with U.S. private and public sector organizations, and provide opportunities for advancing business and trade relations.

We partner with

NGOs

from around the world to convene programs on topical international issues, including: human trafficking, women's empowerment, entrepreneurship, trade, cultural diplomacy, security, environmental sustainability, and global health.



- CEO of the Corporation for Public Broadcasting (CPB) Hon. Patricia de Stacy Harrison, Actress America Ferrera, and New Light Founder Urmi Basu join Meridian, the Independent Television Service and CPB for the D.C. premiere of *Half the Sky*.

Photo by Joyce N. Boghosian



OUR CAMPUS

Meridian's campus features two historic buildings, Meridian House and White-Meyer House.

Meridian stewards these residential jewels designed by John Russell Pope, architect of the Jefferson Memorial, the National Gallery of Art, and the National Archives. Both houses are listed on the National Register of Historic Places.

The campus serves as the unofficial "Embassy of Washington," welcoming the more than 3,500 leaders who come through our doors each year.



- Meridian House, built in 1919 by Ambassador Irwin Boyle Laughlin, U.S. Ambassador to Greece (1924-1926) and Spain (1929-1933).

Photo by Egomedia Photography

- The grand entrance of Meridian House greets visiting leaders from 180 countries each year.

Photo by Rodney Bailey

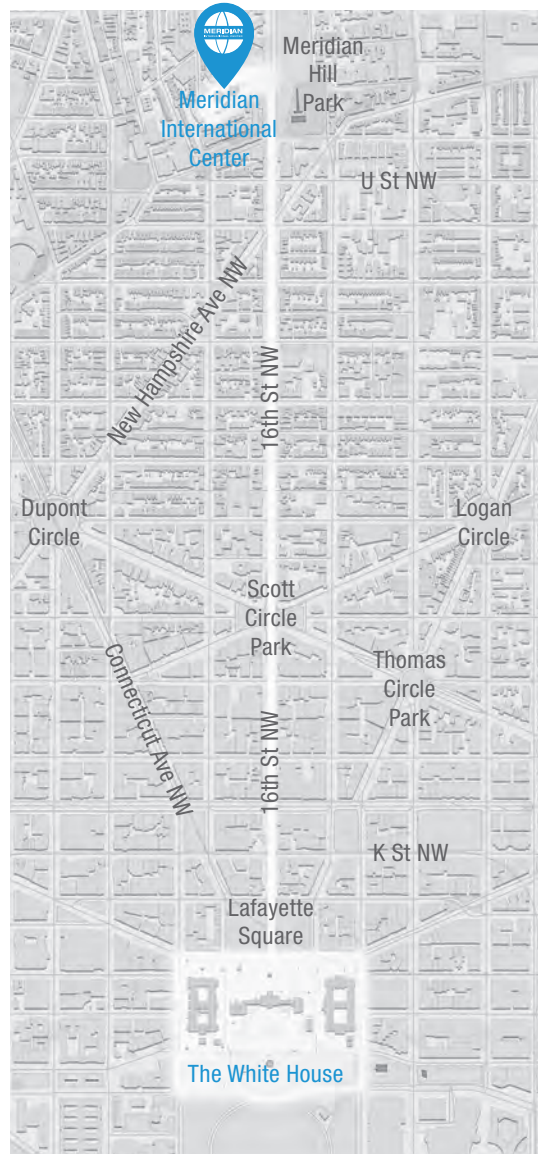


- Meridian's campus is a spectacular retreat, surrounded by stone walls that shelter manicured gardens and a distinctive grove of linden trees.



- White-Meyer House, built in 1919 by Ambassador Henry White, U.S. Ambassador to Italy (1905-1906) and France (1906-1909), is home to Meridian's Cafritz Galleries.

Photo by Rodney Bailey



- Meridian is strategically located between the White House and Embassy Row. It forms a city block of historic and architectural interest.

Our work has earned praise from top leaders and multi-national corporations.

Meridian International Center becomes a real gathering place, a market of exchanges and networking....Even in this world of virtual reality where you can communicate instantaneously, nothing substitutes for personal relationship building.

Hon. Hillary Rodham Clinton
Former U.S. Secretary of State

Meridian plays an important role for the diplomatic community in fostering global partnerships, strengthening international understanding, and furnishing innovative solutions to today's challenges.

H.E. Jaime E. Aleman
Former Ambassador of Panama to the U.S.

Meridian's team of seasoned practitioners partnered with leaders of my organization to develop a customized program using case studies based on current business challenges. As a result, the program was effectively tailored to address our business needs using an ideal balance of theory and practice.

Cindy R. Kent
President and General Manager
Drug Delivery Systems Division, 3M

For half a century, Meridian has exemplified the value of international exchange programs in promoting mutual tolerance and respect among different peoples. Indeed, the Center is a cornerstone of mutual efforts to foster greater understanding and cooperation among nations in our ever-changing world.

Hon. George W. Bush
43rd President of the United States

We're seeing a wave of innovation across the globe that's transforming how we manage our lives, connect with others, and operate our businesses. Today, AT&T's customers are doing business in virtually every country and territory and our relationship with Meridian is helping to promote sustained cooperation and understanding between AT&T and a global community.

Eric Loeb
Vice President, International External Affairs
AT&T

There is no substitute for these kinds of personal exchanges — especially those based on the arts. They allow us to better understand one another, to respect and value our differences, and more importantly, our similarities.

Quincy Jones
Entertainment Executive, Grammy Award Winner

MERIDIAN.ORG

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